

And now! The Hecht Co. announces its

Annual Sale of Overcoats

\$29⁵⁰

for overcoats made to sell at
a third to a half more

Hundreds of coats in all

providing sizes and styles for almost every man
taking sizes from 33 to 42 chest measure

About one-half of the coats are

Society Brand

The balance bear the Hecht Co. Label

It is a sale of volume and variety; quantity and quality;
style with savings.



THIS is our Annual Sale when
— we ask you men to take a short
look forward to make big savings

We took the long look forward last March.

Our makers then preferred cash to carry-
ing over their season's surplus. We took their
entire stock—paid cold cash for it—so that you
could save in this sale.

And here are the coats—same grades that
other good stores are asking so much more for
right now—and getting it.

Overcoats for big men and little men; good
coats, mind you, not sale coats; blizzard-defying
ulsters and style-conforming chesterfields; auto
overcoats that envelop one like a blanket to form-
fitters that show a man off at his best.

Chiefly in solid colors

The blues, browns and grays and blacks that men like best,
but enough fancies to meet every taste.

The sale is now on.

Reaching out beyond any other
Silk shirt sale
held or likely to be held---this season

**2,460
shirts**
all sizes
all styles



Price
includes
war
tax.

HERE'S a sale that will appeal to every
lover of fine silk shirts. Domestic and
imported silks—all first quality—from a
maker who produces no other kind of shirts.

2,400 shirts and more—there has been no sale like it
in Washington this season. Nor is there likely to be, for since
we contracted for these shirts last June, the silk market has
stiffened, and prices are considerably higher.

Test this out for yourself—try and get shirts of this
quality anywhere at \$5.65 (tax included). Not a few odds and
ends, mind you, but hundreds—in white, solid colors, and
colorful stripes.

Baby Broadcloths
Crepes de Chines
Brocade Jacquards

Mellow open silks
Silk-striped silks
Jersey silks, etc.

ALL SIZES—14 TO 18—WITH STYLES FOR EVERYONE

Sale Men's fine
VELOUR hats

\$3.95

*Finest hats we've
seen at the price*

You know good hats when you see them and you know
that VELOURS are among the finest materials made.

Stunning hats, the velour deep-piled and soft as velvet; silk
lined, silk trimmed and finished to the last perfect detail.

Select the shape you like best; your favorite shade is
also here—brown, seal, coffee, olive green, gold, grafite and
black.

Men's Bath Robes

*Famous Beacon
Quality at* **\$4.95**

Deep-bodied blanket robes in coat style, but
also with girdle cord so that it can be used for bath
or lounging robe.

Deep pockets, shawl collar and
cuffs are bound with silk braid.
Silk covered buttons and girdle.
(First Floor).

Attractive plaids and conven-
tional patterns. Blues, grays,
brown, green, garnet. All sizes.

**Men's \$2.50 wool mixed
Union suits, \$1.35**

Tailored-to-fit union suits, but built with elastic seams that "give"
with the body. Firmly ribbed of a fine wool-mixture; full taped and
finished with closed crotch. Long sleeves, ankle length. Sizes 34 to 44.
3 for \$3.75.

(Men's shops—First floor.)

Sale Men's Trousers

\$3.95 \$4.95

If you want to lengthen the life of your present suit or
secure a refreshing change, here's your big opportunity.

Upwards of 400 pairs trousers in cassimeres and worsteds in
stripes and mixed patterns, solid colors and a fair array of standard
blue serge.

Waist Sizes, 28 to 44.

Men's shoes—one big sale



**If you want good shoes at a wholesale price
now is the time to get busy**

Practically every shoe is
worth as much wholesale
as we are asking for it
here; and some of the num-
bers we can't duplicate at
\$5.85.

Particular attention is
directed to the tan and
black SCOTCH grain
leather shoes that furnish
the dryest kind of foot-
wear protection against
winter.

Note also the patent colt
oxfords and high shoes on
the French last—never
heard of before at \$5.85.

And see the black kid
round toe lace shoes—the
most desired shoe this
season.

But why particularize—
the big fact is that here are
upwards of 1,000 pairs of
shoes in

**Black, tan or brown calf
Black or brown kid
Tan Norwegian calf
Patent colt
Scotch grain
Novelties**

Low shoes only in tan
calf brogues and patent
colt oxfords.

All styles; all leathers;
English, French and con-
servative models. All sizes
6 to 11; widths A to D.

And all you have to do is
to name your size and
style, and you'll be fitted
for \$5.85.

The Hecht Co.

7th at F

Where prices are guaranteed

7th at F